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Sponsorship Benefits

IDEA Champion: \$5,000 - \$10,000

1. Your organization's name and hyperlinked logo prominently displayed on IDEA website at www.ideaedu.org. This affords you:
 - Exposure to a 380-member institutional client audience
 - Exposure to a professional network of higher education decision makers
2. Your organization mentioned in appropriate media releases, e-newsletter, and promotional print material
3. Opportunity to provide inserts in event-based mailings
4. Social media mentions on Twitter, Facebook, and LinkedIn
5. Exclusivity among other sponsors at the Champion level
6. On-site information handout opportunities at conferences and workshops
7. Prominent signage at conferences and workshops



IDEA Benefactor: \$1,500 - \$4,999

1. Your organization's name and logo displayed on IDEA website. This affords you:
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 - Exposure to a professional network of higher education decision makers
2. Your organization mentioned in appropriate media releases, e-newsletter, and promotional print material
3. Social media mentions on Twitter, Facebook, and LinkedIn
4. On-site information handout opportunities at conferences and workshops

IDEA Supporter: \$500 - \$1,499

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 - Exposure to a professional network of higher education decision makers
2. Your organization mentioned in appropriate media releases, e-newsletter, and promotional print material
3. Social media mentions on Twitter, Facebook, and LinkedIn



IDEA Believer: \$200 - \$499

1. Your organizations's name displayed in IDEA website. This affords you:
 - Exposure to a 380-member institutional client audience
 - Exposure to a professional network of higher education decision makers

To find out how your organization can partner with IDEA, contact Brad K. Mazon at 785.320.2400 or brad@ideaedu.org.